

JACOB WATSON | WEB & GRAPHIC DESIGNER

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WEBSITE DESIGN

Marisel Vera , Evanston, IL	June 2011
The American Music Theatre Project (AMTP) , Evanston, IL <ul style="list-style-type: none">• AMTP main site (<i>upcoming</i>)• <i>Not Wanted on the Voyage</i>	June 2011 April 2010
Purple Crayon Players , Evanston, IL	September 2009
Boomshaka , Evanston, IL	September 2009

GRAPHIC DESIGN

The American Music Theatre Project , Evanston, IL <ul style="list-style-type: none">• Created original key, title, and show art for <i>Not Wanted on the Voyage</i>	April – August 2010
Northwestern University Student Theatre Coalition , Evanston, IL <ul style="list-style-type: none">• Designed print and digital advertisements for over 30 plays & musicals• Created original key art, title art, small teaser flyers, and large posters.	Jan. 2007 – present
ADShop , Northwestern University <ul style="list-style-type: none">• Designed print advertisements for local companies & student groups.	Jan. 2008 – May 2010
Northwestern University Career Services (UCS) , Evanston, IL <ul style="list-style-type: none">• Career Guide 2008-2009, cover design	May 2008

RELATED EXPERIENCE

Website Coordinator, The Side Project Theatre Company , Chicago, IL <ul style="list-style-type: none">• Responsible for regular updating and maintenance of company website.	March 2011 – present
Marketing Team, Broadway in Chicago Marketing Practicum , Chicago, IL <ul style="list-style-type: none">• Collaborated with Broadway in Chicago mentors to create integrated marketing plan for the AMTP's production of <i>Not Wanted on the Voyage</i>.	Jan. – March 2010
Course Leader, Graphic/Web Design for Theatre , Northwestern University <ul style="list-style-type: none">• Co-taught a 10-week student seminar through on how to apply graphic and web design tools to the marketing of theatrical productions.	Sept. – Dec. 2009

INTERNSHIPS

Creative Directions, Programming Intern , Chicago, IL <ul style="list-style-type: none">• Re-designed website; create posters and other publicity materials.	October 2010 – present
Goodman Theatre, Education & Community Engagement Intern , Chicago, IL <ul style="list-style-type: none">• Update & maintain blog of community/performance events.• Assist with writing and design of study guides.	June – August 2010
Underground Railway Theater, Education Intern , Cambridge, MA <ul style="list-style-type: none">• Created publicity materials for performances & community programming.	June – August 2009

EDUCATION

Bachelor of Arts in Theatre - **Northwestern University**, Evanston, IL. Cumulative GPA: 3.9 / 4.0

TECHNICAL SKILLS

Adobe: Photoshop, Dreamweaver, InDesign; Vegas Movie Studio; HTML/CSS; Microsoft Office